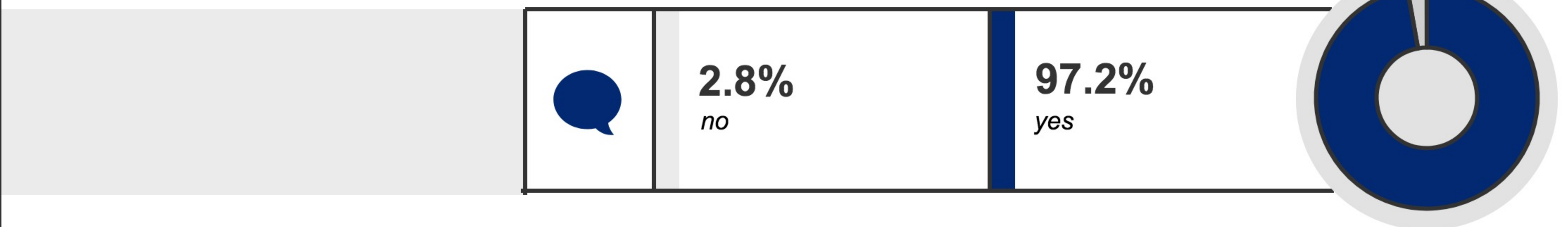


2018 Annual Data and Innovation Survey

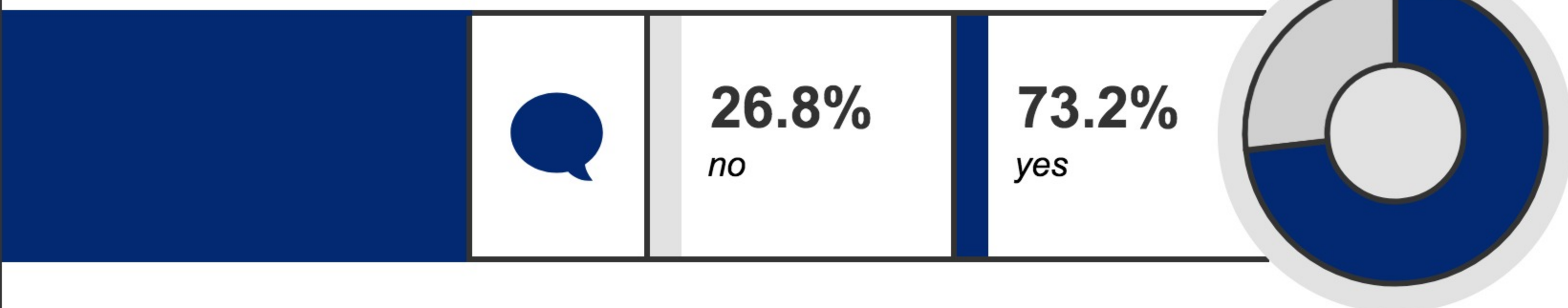


NewVantage Partners, a data and analytics consulting firm released the results of its 2018 6th annual Big Data Executive Survey, entitled: "Data and Innovation: How Big Data and AI are driving Business Innovation". Below are highlights from the survey results as responded to by 60 Fortune 1000 firms. The full report can be accessed via the hyperlink at the bottom of this page

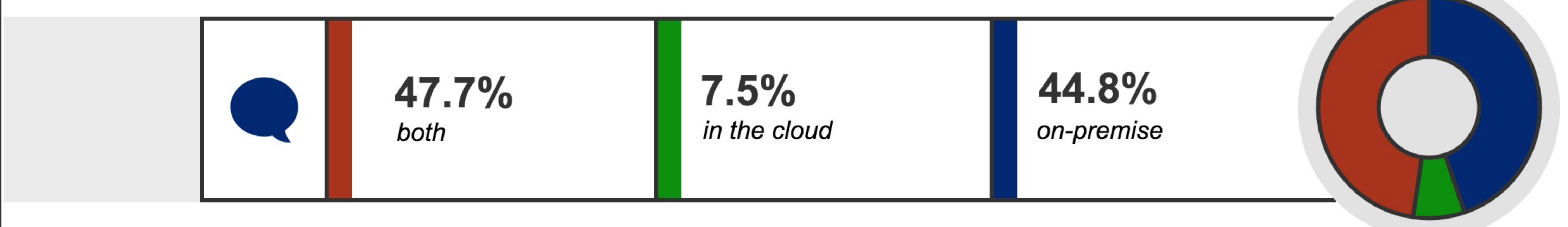
Is your organization actively investing in Big Data and AI capabilities?



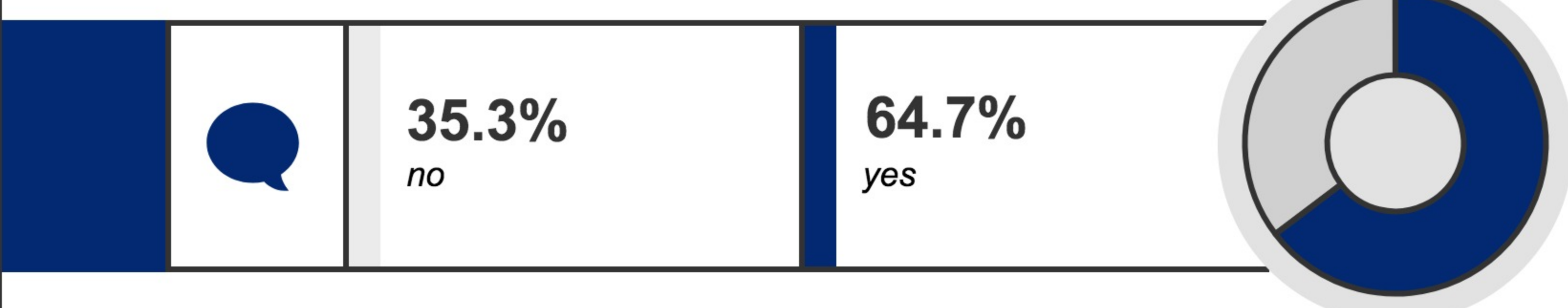
Are you currently realizing measurable results from Big Data and AI investments?



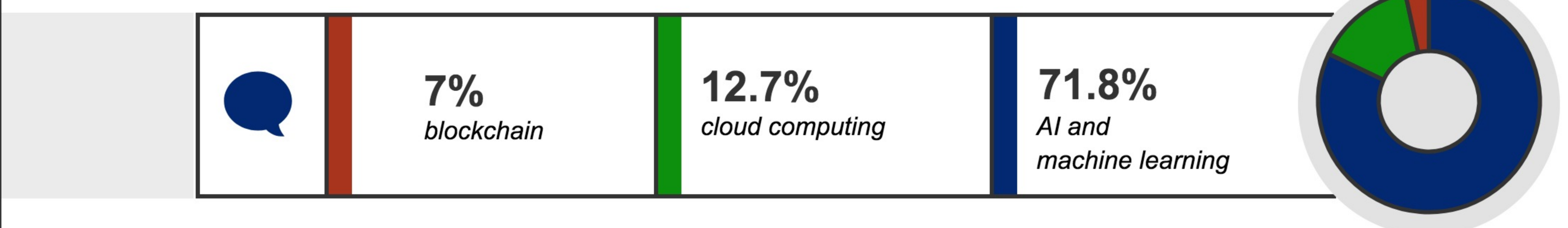
Where is your data located?



Is business adoption of data initiatives still a big challenge in your organization?



Which disruptive technology will have the biggest impact on your business in 2018?



Does your Chief Data Officer have revenue responsibility?

