

# NewVantage Partners

*Leaders in Data-Driven Business Transformation and Innovation*

Organizations must be data-driven to compete in the 21<sup>st</sup> century. Now more than ever.

## Trusted Advisors

Since 2001, NewVantage Partners has helped a blue-chip roster of Fortune 1000 companies and industry leaders leverage data and analytics to drive innovation and business transformation.

We have served as trusted advisors to Fortune 1000 firms and industry leaders, providing expert and advice and counsel in data-driven leadership and execution.

## Advisory Services

NewVantage offers clients an expert, independent, and outside-the-four-walls perspective on current and best practices based on daily interactions with C-executives across Fortune 1000 financial services and life sciences companies.

Our Data & Analytics Leadership Advisory Services are crafted to offer ongoing advice and counsel on strategies and topics related to the leadership, planning, design, execution, and implementation of data-driven business initiatives:

- **Data Strategy - Develop, Review, and Ensure Alignment with Business Strategy**
- **Digital Transformation - Design and Navigate**
- **Data Governance | Chief Data Office - Design, Launch, and Coach**
- **Data Architecture - Emerging Trends in Modern Data Architecture and DataOps**
- **Data Science & Analytics | AI - Trends, Management, and Execution**
- **Change Management - Cultural Challenges, Linking to Business Outcomes**
- **Agile Transformation - Leading to Success**
- **Data Privacy & Ethics - Definition and Launch**
- **Data-Driven Innovation - Monetization, Commercialization of Data Assets**

The annual membership fee begins at \$25,000 inclusive.

Advisory Services clients receive up to one-day per month of exclusive access and personalized consulting from Partners of the firm, and will be the first to receive NewVantage thought-leadership articles, case studies, viewpoints, and invitations to participate in executive breakfasts and [Annual Executive Survey](#). Advisory Services may be expanded or customized based on individual organizational interests or needs.

**NewVantage Partners | Pioneers in Data-Driven Business Leadership**

Serving as trusted advisors and consultants to Fortune 1000 business and technology leaders since 2001. Now more than ever. Innovators. Change leaders. Business partners.

Boston | New York | San Francisco | Raleigh

[www.newvantage.com](http://www.newvantage.com)

## Thought Leaders

NewVantage has been at the forefront of data-driven transformation and innovation, as expert practitioners and C-executives who have led corporate transformations and innovation initiatives.

Our thought-leadership perspectives appear in leading publications, including Forbes, Harvard Business Review, MIT Sloan Management Review, and The Wall Street Journal.

We have built a community through our Executive Thought-Leadership Roundtable Breakfasts, annual Big Data/AI Executive Survey, and industry keynote panels and speaking engagements.

NewVantage Partners serves as trusted advisors and expert counsel in data-driven leadership to the nation's leading firms -- working with corporate operating committees and boards, Chief Data Officers, Chief Information Officers, and business leadership to provide expert guidance in:

- Competing on Data and Analytics
- Leveraging Data as an Enterprise Business Asset
- Becoming a Data-Driven Organization
- Forging a Data-Culture
- Innovating with Data.

NewVantage has helped leading companies define and launch the Chief Data and Analytics Officer function and has provided interim and long-term leadership staffing for this role.

## Management Consultants

NewVantage provides full-service management consulting capabilities, from strategy and planning through design, execution, and implementation.

Consulting services are scoped and quoted on demand. These services range from full-service data strategy and organizational current state assessment through future state design and implementation roadmap, use case development, architecture design, and implementation.

NewVantage specializes in change management processes that enable organizations to tie data and technology investments to measurable business outcomes and return on investment.

Our clients include leading financial services, healthcare, life sciences, and distinguished companies across a range of industries.

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