

NewVantage Partners

Leaders in Data-Driven Business Transformation and Innovation

Organizations must be data-driven to compete in the 21st century. Now more than ever.

Our History

Since 2001, NewVantage Partners has helped a blue-chip roster of Fortune 1000 companies and industry leaders leverage data and analytics to drive innovation and business transformation.

We serve as trusted advisors to Fortune 1000 firms and industry leaders. Our clients include leading financial services, healthcare, life sciences, and media companies.

Thought Leaders

NewVantage has been at the forefront of data-driven transformation and innovation, as expert practitioners and C-executives who have led corporate transformations and innovation initiatives.

Our thought-leadership perspectives appear in leading publications, including Forbes, Harvard Business Review, MIT Sloan Management Review, and The Wall Street Journal.

We have built a community through our Executive Thought-Leadership Roundtable Breakfasts, annual Big Data/ AI Executive Survey, and industry keynote panels and speaking engagements.

Trusted Advisors

NewVantage Partners serves as trusted advisors and expert counsel in data-driven leadership to the nation's leading firms -- working with corporate operating committees and boards, Chief Data Officers, Chief Information Officers, and business leadership to provide expert guidance in:

- Competing on Data and Analytics
- Leveraging Data as an Enterprise Business Asset
- Becoming a Data-Driven Organization
- Forging a Data-Culture
- Innovating with Data.

NewVantage has helped leading companies define and launch the Chief Data and Analytics Officer function and has provided interim and long-term leadership staffing for this role.

NewVantage Partners | Pioneers in Data-Driven Business Leadership
Serving as trusted advisors and consultants to Fortune 1000 business and technology leaders since 2001. Now more than ever. Innovators. Change leaders. Business partners.

Boston | New York | San Francisco | Raleigh

www.newvantage.com

Advisory Services

NewVantage offers clients an expert third-party, independent, and outside-the-four-walls perspective on current and best practices based on daily interactions with C-executives across Fortune 1000 financial services and life sciences companies.

Our Data & Analytics Leadership Advisory Services are crafted to offer ongoing advice and counsel on strategies and topics related to the leadership, planning, design, execution, and implementation of data-driven business initiatives.

Advisory Services clients receive up to one-day per month of exclusive access and expert advice, counsel, research, and analysis from Partners of the firm on topics relating to:

- **Data Strategy -- Development and Review**
- **Data Governance | Chief Data Office - Design and Launch**
- **Data Architecture | Technology Platform Recommendations**
- **Data Science & Analytics | AI - Trends and New Developments**
- **Change Management | Business Adoption - Linking to Business Outcomes**
- **Data Privacy & Ethics - Definition and Launch**
- **Data-Driven Innovation - Opportunity Review**
- **Digital Strategy - Review and Expansion**

Advisory clients will receive NewVantage Partners thought-leadership articles, case studies, viewpoints, and invitation to participate in executive breakfasts and [Annual Executive Survey](#).

The annual membership fee is \$25,000 inclusive. Advisory Services may be expanded or customized based on individual organizational interests or needs.

Management Consulting

NewVantage provides full-service management consulting capabilities, from strategy and planning through design, execution, and implementation.

Consulting services are scoped and quoted on demand. These services range from full-service data strategy and organizational current state assessment through future state design and implementation roadmap, use case development, architecture design, and implementation.

NewVantage specializes in change management processes that enable organizations to tie data and technology investments to measurable business outcomes and return on investment.

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