

# NewVantage Partners

*Leaders in Data-Driven Business Transformation and Innovation*

Organizations must be data-driven to compete in the 21<sup>st</sup> century. Now more than ever.

## Our History

Since 2001, NewVantage Partners has helped a blue-chip roster of Fortune 1000 companies and industry leaders leverage data and analytics to drive innovation and business transformation.

We serve as trusted advisors to Fortune 1000 firms and industry leaders. Our clients include leading financial services, healthcare, life sciences, and media companies.

## Expertise | Leadership | Focus

NewVantage is at the forefront of data-driven transformation and innovation, as expert practitioners and C-executives who have led corporate transformations and innovation initiatives.

We are differentiated in being a team comprised exclusively of senior industry practitioners and C-executives with decades of experience leading corporate transformation and data-driven innovation initiatives for blue-chip companies.

We bring a strong and independent industry perspective, and an individualized and high-touch approach.

Data-driven business transformation is our exclusive focus.

## Thought Leaders

For nearly two decades, NewVantage Partners has been leaders in framing the conversation – defining what it means to be a data-driven organization.

Our thought-leadership perspectives appear in leading publications, including Forbes, Harvard Business Review, MIT Sloan Management Review, and The Wall Street Journal.

We have built a community through our Executive Thought-Leadership Roundtable Breakfasts, annual Big Data/AI Executive Survey, and industry keynote panels and speaking engagements.

**NewVantage Partners | Pioneers in Data-Driven Business Leadership**  
Serving as trusted advisors and consultants to Fortune 1000 business and technology leaders since 2001. Now more than ever. Innovators. Change leaders. Business partners.

Boston | New York | San Francisco | Raleigh

[www.newvantage.com](http://www.newvantage.com)

## Trusted Advisors

NewVantage Partners serves as trusted advisors and expert counsel in data-driven leadership to the nation's leading firms -- working with corporate operating committees and boards, Chief Data Officers, Chief Information Officers, and business leadership to provide expert guidance in:

- Competing on Data and Analytics
- Leveraging Data as an Enterprise Business Asset
- Becoming a Data-Driven Organization
- Forging a Data-Culture
- Innovating with Data.

NewVantage has helped leading companies define and launch the Chief Data and Analytics Officer function and has provided interim and long-term leadership staffing for this role.

## Management Consultants

NewVantage sits at the forefront of data-driven transformation and innovation, providing deep expertise in the leadership, planning, design, execution, and implementation of data-driven business initiatives, including:

- **Data Strategy** – maturity assessment | future state business vision | ideation and use case development | transformation roadmap | continuous improvement
- **Data Governance | Chief Data Office** – data governance framework design and implementation | Chief Data Office function design and launch | CDO leadership
- **Data Architecture** – technology assessment | modern data architecture design | data management | technology platform selection | design and implementation
- **Data Science & Analytics | AI** – analytics decentralization | AI/machine learning democratization | AI/ML task automation | analytic sandboxes
- **Change Management | Business Adoption** – quick wins | organizational alignment | creating a data culture | becoming a data-driven organization
- **Data Privacy & Ethics** – data protection | regulatory compliance | principled data usage
- **Data-Driven Innovation** – monetization | speed-to-market | incubation | acceleration | digital transformation | centers of excellence | industry leadership.

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